

**IAAE
Purdue Chapter
Meeting Minutes
8-28-12**

The meeting room was called to order at 11:07 a.m. by President Emilie Kuhn.

Officer Reports:

- Treasurer Spencer Carson reported that we have a balance of \$8322.17

Special Reports:

- None

Committee Reports:

- **Executive**
 - None
- **Awards, Membership, and Finance**
 - Selected Co-Chairs Blake Nash and Tyler Wilson. They also discussed getting Columbias, polos, and shirts.
 - It was also recommended that Dues be due by Sept. 18th
- **Campus and Community**
 - Selected Co-Chairs Ashley Fritz and Robbie Sculley. Also discussed having Fall Frolic before Fall Break at Happy Hollow Park. Activities would include kickball and volleyball.
- **Program and CDE**
 - Selected Co-Chairs Jessica Smith and Katelin Ade. Also discussed activities that the committee participates in throughout the year.
- **Publicity/Newsletter**
 - Selected Co-Chairs Katie Pitts and Kayla Skelton. Oct. 30th will be when the first newsletter is published and Dec. 2nd will be when the second newsletter is published. The newsletter topics will include: mentor/mentee, Non-chicken, chicken BBQ, icecream social, class spotlight, summer internships/jobs, student teachers, AFA, state fair, 100 years of Ag.Ed., National Convention, fair queen, pumpkin painting.

Old Business:

- None

New Business:

- We voted on T-shirt designs with a majority vote to have the IAAE emblem on the front left pocket, and "5 ways to tell you are an IAAE member" on the back.

- **Announcements:**
 - None

Adjournment:

- The meeting was adjourned at 11: 19 a.m. by President Emilie Kuhn.

Respectively Submitted,

Kelsey Shaw

IAAE-Purdue Secretary

Emilie Kuhn

IAAE-Purdue President

Mission: Involvement, Membership, Promote, Activities, Communication, Teamwork

Motto: Mission: IMPACT

**IAAE
Purdue Chapter
Meeting Minutes
9-11-12**

The meeting room was called to order at 10:59 a.m. by President Emilie Kuhn.

Officer Reports:

- Treasurer Spencer Carson reported that we have a balance of \$8222.17

Special Reports:

- None

Committee Reports:

- **Executive**
 - None
- **Awards, Membership, and Finance**
 - Discussed shirts, polos, and prices for them as well as having a budget.
 - Committee recommendations: Dues due by the 18th (\$15)
- **Campus and Community**
 - Discussed the date, budget, and what to ask for on grant. Also discussed when to have fall frolic and pumpkin painting.
- **Program and CDE**
 - Discussed when to have Christmas party as well as the location. Activities such as a white elephant gift exchange, pepper eating contest, and ugly Christmas sweater contest would also take place. Food to be decided on.
- **Publicity/Newsletter**
 - Assigned articles which will be due on October 16th and the newsletter will be published on October 30th. Also talked about the scrapbook.

Old Business:

- None

New Business:

- Brent Ertel moved to hold Pumpkin Painting on October 24 at 4:30pm at the Boys and Girls Club.
 - Motion to amend by striking October 24 and inserting a blank.
 - Motion Passed
- Drake Babcock moved to refer this motion to the Campus and Community Committee to investigate and act.
 - Motion Passed

- Robbie Sculley moved to have Fall Frolic on Oct.4th at 6pm and Happy Hollow Park.
 - Motion Passed
- Janna Oxford moved to have IAAE pay for Hotels for those doing CDE tours not exceeding \$800.
 - Motion Passed
- Holly Kyler moved to have the Christmas party on December 6th at 6pm in Food Science Building 1215.
 - Motion Passed
- Janna Oxford moved to amend the motion previously adopted at the August 28th meeting which states that the t-shirt has a small IAAE emblem on the front left pocket and the top 5 ways to tell you are an IAAE member the back by striking the words “small IAAE emblem on the left front pocket” and inserting the words “large IAAE emblem on the front” so that the motion now reads “ the t-shirt has a large IAAE emblem on the front and top 5 ways to tell you are an IAAE member on the back.
 - Sarah Correll moves to Postpone this motion until the next meeting.

- **Announcements:**
 - None

Adjournment:

- The meeting was adjourned at 11: 19 a.m. by President Emilie Kuhn.

Respectively Submitted,

Kelsey Shaw

IAAE-Purdue Secretary

Emilie Kuhn

IAAE-Purdue President

Mission: Involvement, Membership, Promote, Activities, Communication, Teamwork

Motto: Mission: IMPACT

**IAAE
Purdue Chapter
Meeting Minutes
9-25-12**

The meeting room was called to order at 10:45a.m. by President Emilie Kuhn.

Officer Reports:

- Treasurer Spencer Carson reported that we have a balance of \$8221.73
- Vice President of Fundraising Nicole Terry stated that Sandwich making would be held on October 24th at 5pm in Smith 108.
- Vice President Ashley Wehner stated that t-shirt money (\$11.00) would be due on Oct. 16th. Along with Polo, windbreaker, button-up, and fleece money.

Special Reports:

- None

Committee Reports:

- **Executive**
 - None
- **Awards, Membership, and Finance**
 - Researched prices on polos, fleeces, buttonups, and windbreakers, all of them will be black with Purdue Ag. Ed. Logo.
- **Campus and Community**
 - Fall Frolic on October 11th at 5:30pm. Also discussed pumpkin painting and calling the boys and girls club to set up a time and date.
- **Program and CDE**
 - Discussed the Christmas party and the food that would be there. Fazoli's was discussed and prices were researched. Freshman will bring drinks, Sophomores will bring desserts, Juniors will bring Salads, and Seniors nothing.
- **Publicity/Newsletter**
 - Discussed putting pictures on shutterfly for the scrapbook if they are available. Also reviewed article assignment.

Old Business:

- None

New Business:

- Brent Ertel moved to have Fall Frolic on October 11 at 5:30 at Happy Hollow.
 - Motion Passed

- Drake Babcock moved to have the Program and CDE committee spend no more than 225 dollars on the Christmas Party.
- Holly Kyler moved to amend the main motion by striking the words 225 dollars and inserting 300 dollars
 - Motion Passes
- The Main Motion now reads: The Program and CDE committee spend no more than 300 dollars on the Christmas party.
 - Motion Passes
- **Announcements:**
 - None

Adjournment:

- The meeting was adjourned at 10:58 a.m. by President Emilie Kuhn.

Respectively Submitted,

Kelsey Shaw

IAAE-Purdue Secretary

Emilie Kuhn

IAAE-Purdue President

Mission: Involvement, Membership, Promote, Activities, Communication, Teamwork

Motto: Mission: IMPACT

**IAAE
Purdue Chapter
Meeting Minutes
10-30-12**

The meeting room was called to order at 10:59 a.m. by President Emilie Kuhn.

Officer Reports:

- No Balance Given

Special Reports:

- None

Committee Reports:

- **Executive**
 - None
- **Awards, Membership, and Finance**
 - Discussed possible change in date for senior send-off which was originally planned for Jan.31st. They would like an earlier date.
 - Discussed items that would be put into senior gifts.
 - Talked about a \$15 dollar limit for each seniors and there will be 16 of them.
- **Campus and Community**
 - Discussed and brainstormed community service ideas such as possibly having a food drive/backpacks of food for children.
 - Talked about pumpkin painting in previous years.
 - Also discussed possible winterization for elderly citizens.
- **Program and CDE**
 - Discussed more ideas for banquet speakers, and also banquet colors.
- **Publicity/Newsletter**
 - Assigned articles and article topics to members of the committee. The articles are due Nov.16 and the newsletter will be out on Dec.4th.

Old Business:

- None

New Business:

- Kayla Skelton moves to spend no more than \$60 on the IAAE-Purdue Scrapbook.
 - Motion Passes
- Holly Kyler moves that the banquet colors be burgundy and pale yellow.
 - Motion Passes

- **Announcements:**
 - None

Adjournment:

- The meeting was adjourned at 11: 04 a.m. by President Emilie Kuhn.

Respectively Submitted,

Kelsey Shaw

IAAE-Purdue Secretary

Emilie Kuhn

IAAE-Purdue President

Mission: Involvement, Membership, Promote, Activities, Communication, Teamwork

Motto: Mission: IMPACT

**IAAE
Purdue Chapter
Minutes
1-15-13**

The meeting room was called to order at 11:08 a.m. by President Janna Oxford.

Officer Reports:

- Treasurer Andy Helming reported a balance of \$8988.74.

Special Reports:

- None

Committee Reports:

Executive

- None

Awards, Membership and Finance

- Blake Nash and Bridgette Yanos were appointed as committee chairs.
- Discussed Senior Send-off which is to be held at a later date.

Campus and Community

- Abby Coy, Ashley Fritz, and Robbie Sculley were selected as committee chairs.
- Discussed community service ideas and events for the upcoming semester.

Program and Career Development

- Holly Kyler and Nate Lenig were chosen as committee chairs.

Publicity / Newsletter

- Katelin Ade and Caitlyn Bennett were elected as committee chairs. The first newsletter is set to come out in September.
- Decided on a date for which the next newsletter will appear which will be February 19th. The theme will be hearts. Articles are due by February 5th and they will be emailed to Olivia Steckler.
- Possible ideas for articles include the Purdue Ag. Alumni Fish Fry, Meats and Dairy Foods Evaluation CDE, Hot Chocolate Social, sandwich making, Valentine's Day activities, student spotlight, and speakers.
- Set the date of the second newsletter for April 2nd which will be a banquet preview.

Old Business:

- None

New Business:

- None

Announcements:

- IAAE will be hosting a booth at the Hot Chocolate Social on January 16th from 5:30-7.
- Sandwich making for the Dairy Foods and Meats CDE's will be held at 6:30-7:30 pm in Smith 108 on January 25th.
- Officer meetings will start next Tuesday on January 22nd at 5:30 pm in the room beside Mona's office. Officer meetings will occur on every other Tuesday after the 22nd.
- Exec Meetings will also begin next Tuesday on January 22nd at 6:00 pm in Ag Admin 128. They will also occur on every other Tuesday after the 22nd.
- Officers don't forget about the new/old officer dinner at Pablanos on the levee on Friday.

Respectively Submitted,
Tyler Olinske
IAAE-Purdue Secretary

Janna Oxford
IAAE-Purdue President

Mission: Involvement, Membership, Promote, Activities, Communication, Teamwork
Motto: Mission: IMPACT

**IAAE
Purdue Chapter
Minutes
1-15-13**

The meeting room was called to order at 11:06 a.m. by President Janna Oxford.

Officer Reports:

- Treasurer Andy Helming reported a balance of \$8336.65.

Special Reports:

- None

Committee Reports:

Executive

- None

Awards, Membership and Finance

- Discussed Senior Send-off. The tentative date for the event is March 7th at 7 pm in a location to be determined
- Talked about what gifts to award the seniors with. Suggestions include computer bags for the guys and tote bags for the girls.

Campus and Community

- Decided on a date for Spring Fling which will be April 25th at Happy Hollow Park in West Lafayette.
- Gaged interest in participating in Relay for Life.
- Placed Nicole Terry and Ashley Fritz in charge of Ag. Week.

Program and Career Development

- Talked about floral arrangements for the banquet.
- Talked about a caterer and will be contacted in the very near future

Publicity / Newsletter

- Discussed articles and taking pictures of events. Articles are due to Olivia Steckler . The newsletter will be coming out on February 19th.
- Talked about the scrapbook

Old Business:

- None

New Business:

- Holly Kyler moved to hold banquet invitation stuffing on Tuesday, February 26th at 6:00 p.m. in Ag. Administration 121 (Hageman Center).
 - Motion was seconded.
 - Motion Passed
- Robbie Sculley brought up the idea of participating in the Relay for Life to gage interest.

- Matt Armbruster introduced ideas for Senior Send-off gifts. He talked about giving guys a computer bag and girls a tote bag.

Announcements:

- Please send any pictures anyone may have of IAAE-related events from last year (2012) to Kelsey Shaw (shaw21).
- Reminder that the Purdue Ag. Alumni Fish Fry is this Saturday, February 2nd.

Adjournment

- The meeting was adjourned by President Janna Oxford at 11:19 a.m.

Respectively Submitted,
Tyler Olinske
IAAE-Purdue Secretary

Janna Oxford
IAAE-Purdue President

Mission: **I**nvolvement, **M**embership, **P**romote, **A**ctivities, **C**ommunication, **T**eamwork

Motto: Mission: IMPACT

**IAAE
Purdue Chapter
Minutes
2-12-13**

The meeting room was called to order at 11:04 a.m. by President Janna Oxford.

Officer Reports:

- Treasurer Andy Helming reported a balance of \$7853.53. He also noted that the revenue of \$1,457.50 earned from sandwich making will be added soon.

Special Reports:

- None

Committee Reports:

Executive

- None

Awards, Membership and Finance

- Discussed Senior Send-off. Because of conflicts with the original date, it was decided that the event would be included in the banquet in April. It was also decided that the gift would be a blanket that would be embroidered. Options for the embroidery are still being decided on.
- Talked about what the past president should be presented with at banquet.
- Discussed possible individuals to be honored with at banquet.
- Also discussed possible awards for the Distinguished Service Award. Awards included a sock hat or a previous gift to be determined at a later date.

Campus and Community

- Discussed potential activities for the Purdue Ag. Week. Ideas included:
 - Have people spin the wheel with a question
 - Have cups and sunglasses to give out
 - Potential contact businesses for donations

Program and Career Development

- Communicated that the caterer has been contacted. Additionally, the caterer has sent menu choices so that further planning can happen.
- Also discussed possible flower costs, how many tables will be needed, and how many people are expected to attend based on past estimates.

Publicity / Newsletter

- Updated the body on the newsletter by stating that the newsletter is on its way to the printers.
- Discussed potential topics for the next newsletter which has been set to premier on April 2nd. The articles are due to Olivia by March 19th.

Old Business:

- None

New Business:

- Holly Kyler moved to allow the Program and CDE Committee to enter into contact with the caterer and florist and determine a ticket cost for the banquet.
 - Motion was seconded.
 - Tyler Olinske stated that past estimates would be used in order to determine a price. Based on past years, the ticket price has averaged around ten dollars. It was stated that the ticket price will more than likely be close to this average.
 - Motion passed
- Holly Kyler moved to price the flower arrangement at ten dollars per table
 - Motion was seconded
 - Motion passed
- Skylar Campbell moved to award honorary membership to Dr. Fernandez at the banquet in April
 - Motion was seconded.
 - Skylar added that due to Dr. Fernandez's commitment to the College of Agriculture and to promoting its clubs, he would be an excellent choice for honorary membership.
 - Motion passed.
- Skylar Campbell moved to award a certificate of distinction to Dr. Goecker.
 - Motion was seconded.
 - Motion passed.

Announcements:

- District 4 FFA Leadership Contests-Judges needed. Several judges needed. Please email Katie Pitts if interested ASAP and she will forward your name on. Contests are at Benton Central on **Saturday March 2nd** . Start time will be given when names are submitted. Judging should be done around 2pm.
- Please like the Purdue Ag Week Facebook page and keep up to date with Ag Week, **April 8th-12th** . If you have any ideas for Ag Week, please let Ashley Fritz or Nicole Terry know.
- Invite stuffing for Banquet Invites will take place on **Tuesday February 26th**, starting at 6pm in Ag Admin Room 121 . Please mark your calendars.
- IAAE-Purdue is looking to have an intramural softball team. Please let Nate Lenig know by email BY **FRIDAY** if you are interested in participating so that he can get a list compiled and have our team signed up.
- Please send any pictures you have from IAAE-Purdue events to Kelsey Shaw ASAP for the scrapbook and for banquet purposes.

Adjournment

- The meeting was adjourned by President Janna Oxford at 11:17 a.m.

Respectively Submitted,
Tyler Olinske
IAAE-Purdue Secretary

Janna Oxford
IAAE-Purdue President

Mission: **I**nvolvement, **M**embership, **P**romote, **A**ctivities, **C**ommunication, **T**eamwork
Motto: **Mission: IMPACT**

**IAAE
Purdue Chapter
Minutes
2-26-13**

The meeting room was called to order at 10:59 a.m. by President Janna Oxford.

Officer Reports:

- Treasurer Andy Helming reported a balance of \$9458.87.

Special Reports:

- None

Committee Reports:

Executive

- None

Awards, Membership and Finance

- Discussed potential DSA gift ideas. Recognized that there are not enough pad-folios and the best option would be to use engraved pens as a gift.
- Talked about the senior gift and what embroidery to put on it.

Campus and Community

- Updated the committee on Relay for Life.
- Discussed plans for Ag Week.
- Talked about the planning of Spring Fest.

Program and Career Development

- Updated the committee on the progress of banquet
 - Talked about what the flower arrangement should consist of
 - Recommended that the arrangement should consist of Spider Gerbera Daisies with Tree Ferns.

Publicity / Newsletter

- Updated the body on the progress of the slideshow.
- The next newsletter is set to premier on April 2nd. The articles are due to Olivia by March 19th.

Old Business:

- None

New Business:

- Kelsey Shaw moved to rent the lanes at the Union Bowling alley for a mentor-mentee activity on March 27th spending no more than \$150.
 - Motion was seconded.
 - Kelsey Shaw stated that participants would be responsible for the shoe rental.
 - Motion passed

- Nate Lenig moved for IAAE to cover the costs of registering a club softball intermural team which would be \$40.
 - Motion was seconded
 - Motion passed
 - Skylar Campbell moved for the DSA award to be an engraved pen in which the cost should not be more than \$12.
 - Motion was seconded.
 - Motion passed.
- Robbie Sculley announced the organizations participation for Relay for Life.
- Points need to be accumulated to be inside the armory.
 - Points can come from setting up a Facebook page, attending captain's meetings, etc.

Announcements:

- If anyone wants to play intramural softball on the IAAE Team, Please let Nate Lenig know.
- We will have a "Scheduling Meeting" at 6:30pm on March 18th in Nelson (Food Science) 1195. This will be for upperclassmen to help the underclassmen schedule their classes for the upcoming semester and give suggestions of classes to take. This is a computer lab, so you should not need to bring laptops unless you want to.
- We will be having a bowling night for IAAE at the Union Rack 'N' Roll from 8pm-9pm on March 27th . The only cost to you is the shoe rental which will run about \$2.25. Mentors and Mentees will be meeting for dinner at Pappy's Sweet Shop in the Union at 7pm. Mentors, you are NOT expected to pay for your mentee's dinner, but it is up to you. Make sure to come out even if your mentor or mentee can't make it, but mentors, be sure to encourage your mentees to attend.
- FAFSA is due Friday March 1st! Be sure to fill this out for financial aid.
- If you are judging the District 4 FFA contests this Saturday, March 2nd, be sure to be at Benton Central High School at 8:15am. If you need a ride, please let Katie Pitts, Tyler Olinske, or Janna Oxford know.
- If you would like to participate on the IAAE Relay for life team, please contact Robbie Sculley for details.

Adjournment

- The meeting was adjourned by President Janna Oxford at 11:12 a.m.

Respectively Submitted,
 Tyler Olinske
 IAAE-Purdue Secretary

Janna Oxford
 IAAE-Purdue President

Mission: Involvement, Membership, Promote, Activities, Communication, Teamwork
Motto: Mission: IMPACT

**IAAE
Purdue Chapter
Minutes
3-26-13**

The meeting room was called to order at 11:01 a.m. by President Janna Oxford.

Officer Reports:

- Treasurer Andy Helming reported a balance of \$9368.05.

Special Reports:

- None

Committee Reports:

Executive

- None

Awards, Membership and Finance

- Discussed which superlatives to nominate for the upcoming banquet
- Carlee Dittmore said that she would help set up the awards table for banquet.
- Communicated that senior gifts will be finished soon

Campus and Community

- Ag Week (SWAG)
 - Talked about what categories and questions should be for the wheel
 - Created a back-up plan for what would happen if the grand fails by possibly creating a generic letter.
- Talked about responsibilities for Spring Fest
- Made an announcement regarding Relay for Life on people needing to sign-up to help
- Announced that the SWAG food drive started on 3/26/13 (day of the meeting).

Program and Career Development

- Finalized the centerpiece for banquet which will be a Gerber Daisy (yellow and burgundy)
- Communicated that the caterer has been booked
- Created a date for the making of the floral arrangement centerpieces for banquet. That date will be Friday, April 12th at a place and time TBD.

Publicity / Newsletter

- Updated the body on the progress of the newsletter
- Talked about what to do with the display board

Old Business:

- None

New Business:

Andy Helming moved that the following be selected as the 2013 Banquet Superlatives topics:

Freshmen

1. Most likely to become a motivational speaker
2. Most likely to be on reality TV

Sophomore

1. Most likely to be nursing home roommates- vote 2
2. Most likely to confuse you while talking

Juniors

1. Most laid back
2. Most likely to become a life coach

Seniors

1. Most changed since freshman year
2. Best Teacher

Overall Superlative

Most likely to quietly take over the world

Motion was seconded by Blake Nash. Motion passed.

Announcements:

- If anyone wants to play intramural softball on the IAAE Team, Please let Nate Lenig know.
- We will have a "Scheduling Meeting" at 6:30pm on March 18th in Nelson (Food Science) 1195. This will be for upperclassmen to help the underclassmen schedule their classes for the upcoming semester and give suggestions of classes to take. This is a computer lab, so you should not need to bring laptops unless you want to.
- We will be having a bowling night for IAAE at the Union Rack 'N' Roll from 8pm-9pm on March 27th . The only cost to you is the shoe rental which will run about \$2.25. Mentors and Mentees will be meeting for dinner at Pappy's Sweet Shop in the Union at 7pm. Mentors, you are NOT expected to pay for your mentee's dinner, but it is up to you. Make sure to come out even if your mentor or mentee can't make it, but mentors, be sure to encourage your mentees to attend.
- FAFSA is due Friday March 1st! Be sure to fill this out for financial aid.
- If you are judging the District 4 FFA contests this Saturday, March 2nd, be sure to be at Benton Central High School at 8:15am. If you need a ride, please let Katie Pitts, Tyler Olinske, or Janna Oxford know.
- If you would like to participate on the IAAE Relay for life team, please contact Robbie Sculley for details.

Adjournment

- The meeting was adjourned by President Janna Oxford at 11:14 a.m.

Respectively Submitted,
Tyler Olinske
IAAE-Purdue Secretary

Janna Oxford
IAAE-Purdue President

Mission: **I**nvolvement, **M**embership, **P**romote, **A**ctivities, **C**ommunication, **T**eamwork
Motto: **Mission: IMPACT**

**IAAE
Purdue Chapter
Minutes
4-09-2013**

The meeting room was called to order at 11:03 a.m. by President Janna Oxford.

Officer Reports:

- Treasurer Andy Helming reported a balance of \$8911.05.

Special Reports:

- None

Committee Reports:

Executive

- None

Awards, Membership and Finance

- Announced that superlatives have been finalized
- Announced that blankets for the banquet will be picked up soon, as early as Wednesday, April 10th. Pens for banquet will also be ready for pick up on April 10th.

Campus and Community

- Discussed Spring Fling activities and arrangements.
- Edited the Program of Activities for the fall of 2013.
- Discussed Ag. Week activities.

Program and Career Development

- Announced that banquet centerpiece floral arranging will be at 3:30 on Friday, April 12th in the Horticulture Lab Building, room 1104.
- Finalized banquet preparations.
- Edited the Program of Activities for the fall of 2013.

Publicity / Newsletter

- Edited the Program of Activities for the fall of 2013.

Old Business:

- None

New Business:

Abby Coy moved to spend no more than \$200 for Spring Fest and Spring Fling.

- Received a second
- Passed

Matt Armbruster moved to keep dues for next year at \$15.00 per person.

- Received a second
- Passed

Abby Coy moved to have hamburgers and hot dogs at Spring Fling.

- Received a second

- Passed

Announcements:

- The annual Member-Parent IAAE-Purdue Banquet is at 6:00 p.m. this Saturday, April 13th. The expected dress is business professional (shirt and tie for males (sports coat is optional) and a dress or suit for the females).
- We will be putting together the banquet centerpiece arrangements this Friday, April 12th in the Horticulture Lab Building, room 1104 at 3:30 p.m.
- Tomorrow, April 11th, we will be hosting our Ag. Week event in Founder's Park. Help is greatly appreciated. Please email Nicole Terry if you are interested in helping.
- Saturday, April 13th and Sunday April 14th, we will be participating in the Spring Fest activities along State Street. Once again, help would be greatly appreciated. Again, email Nicole Terry to sign-up for a two-hour time slot.

Adjournment

- The meeting was adjourned by President Janna Oxford at 11:09 a.m.

Respectively Submitted,
Tyler Olinske
IAAE-Purdue Secretary

Janna Oxford
IAAE-Purdue President

Mission: **I**nvolvement, **M**embership, **P**romote, **A**ctivities, **C**ommunication, **T**eamwork
Motto: **M**ission: **I**Mpact